



REMODELING Magazine Big50 Award

KEYNER CONSTRUCTION Honored With Big50 Award

Amarillo, Texas – May 01, 2012 –Hans Keyner, owner of Keyner Construction, has been selected by REMODELING magazine to join the REMODELING Big50. The Big50 awards were presented at a gala dinner at the Remodeling Leadership Conference in Baltimore, MD on May 11, 2012. The 2012 Big50 winners are featured in the May issue of REMODELING, a national trade publication read by more than 80,000 professional remodeling contractors.

Each year since 1986, the REMODELING Big50 inducts 50 owners of remodeling companies that have set exceptionally high standards for professionalism and integrity through exemplary business practices, craftsmanship, and impact in their community or the industry at large. Big50 remodelers run successful, often growing, companies of various sizes that have taken the lead in raising industry standards.

The Big50 selection process has become increasingly rigorous in recent years, and the result, REMODELING editors believe, is one of the strongest classes to date. All 2012 inductees “stood up to detailed examinations of their businesses and their books, and they all demonstrated an admirably deft ability to restructure, retrench, and flat-out hustle to remain viable in a challenging economic climate,” according to REMODELING.

REMODELING editors, columnists and industry leaders make the nominations each year. Following a lengthy evaluation and interview process, the editors select the 50 individuals who exemplify the best of the industry that year, and who have something to offer other remodelers in proven practices. Winners are selected in these categories: business savvy, fine design, industry impact, market wise, movers & shakers, niches, sales & marketing, and teamwork. Keyner Construction was selected for the category of Sales & Marketing.
